

HOW DOES calgary reads

ENRICH THE READING LANDSCAPE?

One book, one child, one family, one classroom, and one community at a time.



- communications & outreach
- community engagement
- research & policy
- programs & practice

develop, test, & scale

collaboration

system shifts



WITH WHOM?

42% of adult Canadians have low literacy skills.

1/4 of Canadian children entering school today are already significantly behind their peers in literacy & learning skills.

If a child doesn't catch up to their peers' literacy levels by **grade 3** it is unlikely they ever will.

2x \$
Adults with strong literacy earn on average twice the personal income earned by those with poor literacy.



crime prevention



workforce development



poverty reduction



confidence & joy

WHY

SUPPORT READING WHERE WE LIVE?



citizenship



social health



high school graduation



community participation



civic engagement

+
High literacy scores tend to correlate with better **physical and mental health**

When compared to those with poor literacy, individuals with strong literacy are more than 2X as likely to vote & be **engaged in community**

20 million
word gap between 3 year olds in lower & upper income households.

alberta reads network

Thriving communities where all children read with confidence and joy.